

# BUSINESS PLAN

INCOME GENERATING ACTIVITY – Cutting and Tailoring

By

Jai Lakshmi Stitching - Self Help Group



SHG/CIG Name	::	Jai Lakshmi
VFDS Name	::	Jacch
Range	::	Nurpur
Division	::	Nurpur

Prepared under:



**Project for Improvement of Himachal Pradesh Forest Ecosystems Management & Livelihoods (JICA Assisted)**

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## 1. Description of SHG/CIG

2.1	SHG/CIG Name	::	Jai Lakshmi
2.2	VFDS	::	Jacch
2.3	Range	::	Nurpur
2.4	Division	::	Nurpur
2.5	Village	::	Jacch
2.6	Block	::	Nurpur
2.7	District	::	Kangra
2.8	Total No. of Members in SHG	::	12- females
2.9	Date of formation	::	21-9-2022
2.10	Bank a/c No.	::	50075044915
2.11	Bank Details	::	The Kangra Central Co-Op. Bank Ltd.
2.12	SHG/CIG Monthly Saving	::	50rs
2.13	Total saving		4550/-
2.14	Total inter-loaning		-
2.15	Cash Credit Limit		--
2.16	Repayment Status		--

## 2. Beneficiaries Detail:

Sr. No	Name (Smt.)	Father/Husband Name (Sh.)	Age	Category	Income Source	Address
1	Raadha Devi	Heera singh	43	OBC	Agriculture	Vill. Jacch
2	Sudesh kumari	Rakesh Kumar	42	OBC	Agriculture	Vill. Jacch
3	Neelam devi	Anil kumar	36	OBC	Agriculture	Vill. Jacch
4	Sunita devi	Manoj Kumar	35	Gen	Agriculture	Vill. Jacch
5	Raani Devi	Virendar Kumar	36	OBC	Agriculture	Vill. Jacch
6	Rekha	Surinder Kumar	37	OBC	Agriculture	Vill. Jacch
7	Monika Devi	Parveen Kumar	42	OBC	Agriculture	Vill. Jacch
8	Priyanka Rani	Chain singh	37	SC	Agriculture	Vill. Jacch
9	Babit a Pathania	Sunil Rana	46	Gen	Agriculture	Vill. Jacch
10	Rajni Bala	Satish Kumar	36	OBC	Agriculture	Vill. Jacch
11	Shrishta	Pawan	42	SC	Agriculture	Vill. Jacch

		Kumar				
12	Sharda Devi	Joginder Singh	41	OBC	Agriculture	Vill. Jacch
13	Reshma Devi		50		Agriculture	Vill. Jacch

### 3. Geographical details of the Village

3.1	Distance from the District HQ	::	85 Km
3.2	Distance from Main Road	::	5Km
3.3	Name of local market & distance	::	Nurpur 10 Km
3.4	Name of main market & distance	::	Nurpur 10 Km, Pathankot 15 Km
3.5	Name of main cities & distance	::	Nurpur 15 Km
3.6	Name of places/locations where product will be sold/ marketed	::	Nurpur 15Km

### 4. Executive Summary

Cutting and tailoring income generation activity has been selected by Jai Lakshmi Self Help Group. This IGA will be carried out by all ladies of this SHG initially. Different types of suits will be stitched by this group initially. This activity is being already done by some ladies of this group. Group members will work with fewer machines initially and as group members' skill/ efficiency improve then group will purchase more machines. This business activity will be carried out whole year by group members. Suits will be stitched as per order by consumer and cloth will be provided by consumer or depends on order.

### 5. Description of Product related to Income Generating Activity

1	Name of the Product	::	Stitched
2	Method of product identification	::	This activity is being already done by some SHG ladies and has been decided by group members
3	Consent of SHG/ CIG / cluster members	::	Yes

### 6. Description of Production Planning

6.1	Time taken	::	1 suit takes around 3-4 hours to complete
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6.2	Number of ladies involved	::	All ladies.
6.3	Source of raw materials	::	Local market/ Main market
6.4	Source of other resources	::	Local market/ Main market
6.5	Expected stitched suits per day	::	5 suits initially

## 7. Description of Marketing/ Sale

7.1	Potential market places/locations	::	Villages covered –Jacch
7.2	Stitching work demand	::	Throughout year and high demand at the time of festive and marriage occasions.
7.3	Process of identification of market	::	Group members will contact nearby villagers/households/institutions.
7.4	Marketing Strategy		SHG members will directly take orders (individual levels/ group level) from nearby villagers/households/institutions.

## 8. Risk Analysis

- Skill based
- Demand driven
- Highly competitive market

## 9. Description of Management among members

By mutual consent SHG group members will decide their role and responsibility to carry out the work. Work will be divided among members according to their mental and physical capabilities.

- Some group members will involve in Pre-Production process (i.e- procuring of raw material etc )
- Some group members will involve in Production process.
- Some group members will involve in Packaging and Marketing.

## 10. Description of Economics:

A. CAPITAL COST				
Sr.No	Particulars	Quantity	Unit Price	Total Amount (Rs.)
1	Sewing Machine	13	20000	260000
2	Interlock Machine	2	15000	30000
3	Tailor Scissor	13	600	7800
4	Tailoring Ruler Set	13	700	9100

5	Sewing Tailor Tape	13	200	2600
6	Iron Press	4	2500	10000
7	Almirah	3	10000	30000
8	Hanger	8 Sets	700	5600
9	Chairs, Table etc	Approx	LS	15000
<b>Total Capital Cost (A) =</b>				<b>370100</b>

<b>B. RECURRING COST</b>					
Sr.no	Particulars	Unit	Quantity	Price	Total Amount (Rs)
1	Sewing threads	Reels/Suits/month	306	10	3060
2	Other finishing materials (book rum, neck etc)	Suits/month	LS	LS	4800
3	Rent	Month			1500
4	Other (stationary, electricity bill, transportation, machine repair )	Month			1000
<b>Total Recurring Cost (B)</b>					<b>10360</b>

<b>C. Cost of Production (Monthly)</b>		
Sr. No	Particulars	Amount (Rs)
1	Total Recurring Cost	10360
2	10% depreciation annually on capital cost	30841
	<b>Total</b>	<b>41201</b>

<b>D. Stitched Suit price (per suit )</b>					
Sr.No	Particulars	Unit	Quantity	Amount (Rs)	

1	Simple suit	1	1	250-300	
2	Other (Plazo, lining etc)	1	1	300-450	

Analysis of Income and Expenditure (Monthly):

Sr.No	Particulars	Amount (Rs)
1	10% depreciation annually on capital cost	30841
2	Total Recurring Cost	10360
3	Total Stitched Suit per month	255 (approx. quantity)
4	Selling Price of Stitched Suit (per suit)	350
5	Income generation (180*250)	89250
6	Net profit 89250 - 10360)	78890
7	Distribution of net profit	<ul style="list-style-type: none"> <li>Profit will be distributed equally among members monthly/yearly basis.</li> <li>Profit will be used for further investment in IGA</li> </ul>

#### 11. Fund requirement:

Sr.No	Particulars	Total Amount (Rs)	Project contribution	SHG contribution
1	Total capital cost	370100	277575	92525
2	Total Recurring Cost	10360	0	10360
3	Trainings	50000	50000	0
	Total	430460	327575	102885

#### Note-

- **Capital Cost** - 75% of capital cost to be covered under the Project
- **Recurring Cost** - To be borne by the SHG/CIG.
- **Trainings/capacity building/ skill up-gradation** - To be borne by the Project

#### 12. Sources of fund:

Project support;	<ul style="list-style-type: none"> <li>• 50% of capital cost will be utilized for purchase of machines.</li> <li>• Upto Rs 1 lakh will be parked in the SHG bank account.</li> <li>• Trainings/capacity building/ skill up-gradation cost.</li> </ul>	Procurement of machines will be done by respective DMU/FCCU after following all codal formalities.
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G contribution	<ul style="list-style-type: none"> <li>• 25% of capital cost to be borne by SHG.</li> <li>• Recurring cost to be borne by SHG</li> </ul>	
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### 13. Trainings/capacity building/skill up-gradation

Trainings/capacity building/ skill up-gradation cost will be borne by project.

Following are some trainings/capacity building/ skill up-gradation proposed/needed:

- Team work
- Quality control
- Packaging and Marketing
- Financial Management

**14. Loan Repayment Schedule-** If the loan is availed from bank it will be in the form of cash credit limit and for CCL there is not repayment schedule; however, the monthly saving and repayment receipt from members should be routed through CCL.

- In CCL, the principal loan outstanding of the SHG must be fully paid to the banks once a year. The interest amount should be paid on a monthly basis.
- In term loans, the repayment must be made as per the repayment schedule in the banks.

### 15. Monitoring Method –

- Social Audit Committee of the VFDS will monitor the progress and performance of the IGA and suggest corrective action if need be to ensure operation of the unit as per projection.
- SHG should also review the progress and performance of the IGA of each member and suggest corrective action if need be to ensure operation of the unit as per projection.

### 16. Remarks

### 17. Photos of SHG Members





राधा देवी  
प्रधान



सुंदेरा कुमारी  
सचिव



जीलम देवी  
बोपाअध्यक्ष



अनीता देवी



सुदर्शना देवी



सरदा देवी



श्रुष्टा देवी



रत्नचीश कुमारी



रेखा



मौलिका देवी



शैरमा देवी



अप्रभा देवी



शुमलता



पूजा विमाच

जय लक्ष्मी जायका स्वंप सहायता असूह जाच्छ. तह. नूरपुर, जिला कांगडा (हि.प्र.)

## Resolution cum Group Consensus Form

It is decided in the general house meeting of the group Jai Lakshmi held on 7-10-2022 at Jacch that our group will undertake the Cutting and tailoring/Bag making as livelihood income generation activity Under the project for implementation of Himachal Pradesh forest ecosystem Management and livelihood (JICA assisted).

Radha Devi  
प्रधान सचिव कौषाध्यक्ष  
जय लक्ष्मी जायका स्वयं सहायता समूह  
जाच तह. नूरपुर, जिला कांगड़ा (हि.प्र.)  
Signature of Group President

Sudesh Kumari  
प्रधान सचिव कौषाध्यक्ष  
जय लक्ष्मी जायका स्वयं सहायता समूह  
जाच तह. नूरपुर, जिला कांगड़ा (हि.प्र.)  
Signature of Group Secretary

## Business Plan Approval by VFDS & DMU

Jailakshmi Group will undertake the Cutting and tailoring as  
livelihood Income Generation Activity under the project for  
implementation of Himachal Pradesh forest ecosystem Management  
and livelihood (JICA assisted). In this regard business plan of amount Rs.  
430460 has been submitted by group on  
7/10/2022 and the business plan has been approved by the  
VFDS Jachh

Business plan is submitted through FTU for further action please.

Thank you

Radha Devi  
प्रधान सचिव कौषाध्यक्ष  
जय लक्ष्मी जायक स्वयं सहायता समूह  
आंचल तह. नूरपुर, जिला काँगड़ा (हि.प्र.)  
Signature of Group President

Sudesh Kumar  
प्रधान सचिव कौषाध्यक्ष  
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Signature of Group Secretary

[Signature]  
President  
VFDS, Jachh  
Signature of President VFDS

[Signature]  
DMU - cum - DFO  
Nurpur Forest Division  
Nurpur  
Approved

DMU cum Nurpur

